

## SOUTH EAST ASIA INDUSTRIAL GAS CONFERENCE 2012

*Industrial Gases – Supporting the Drive for Energy Efficiency and Application Growth in South East Asia*

Orchard Hotel Singapore | 26<sup>th</sup> – 28<sup>th</sup> June 2012

gasworld is delighted to announce that in June 2012 it will hold its very first South East Asian industrial gas conference, in Singapore. The conference will focus on the ASEAN countries; namely Indonesia, Malaysia, the Philippines, Singapore, Thailand, Brunei, Myanmar, Cambodia, Laos, and Vietnam. In addition however, the presentations will also relate to the wider South East Asia region, covering countries like India, Sri Lanka and Pakistan.

The focus of this conference will be on the potential of the South East Asia region, in terms of the opportunities emerging as a result of the region's focus on energy efficiency, and application growth.

### Why South East Asia?

This is a region that's bursting with opportunity, amid high growth and burgeoning industries - many of which rely heavily on industrial gases.

With clean energy becoming increasingly important in the region, demand for hydrogen for refineries and for low sulphur diesel is rising rapidly, creating a plethora of opportunities for our industry.

As well as the existing markets, opportunities exist in new markets in the ASEAN region, largely based around electronics and greener energy sources. In the coming years it is likely that our industry - especially those companies operating in specialty gases - will be able to take advantage of developments in TFT-LCD, LED, and solar panels.

Given the landscape of South East Asia, opportunities also lie in ship-breaking projects in harbour and port locations, given the projects' heavy reliance on the steel industry.

As time goes on, more and more facilities are being set-up in the region, reducing the local market's dependence on imported goods and making it largely self-sufficient.

Despite vast growth and unlimited opportunities, there are still barriers which need to be overcome in order to maximise return on investment. High energy and feedstock costs, as well as limited talents and skillsets, are two areas which will be covered by speakers at the conference – helping delegates to establish how to overcome these potential hurdles.

As well as focusing on the gas industry itself, the conference will also look at South East Asia's economic stability, and its place in the global market. How will the European debt crisis impact on this economy? What will the global focus on sustainability mean to the ASEAN region? We plan to answer all these questions and more.

### Main agenda topics

- The ASEAN Business Environment
- The Growing Potential
- Gas Supply Options
- The Future

### Why attend?

gasworld conferences attract a diverse audience, comprising regional directors from the Tier 1 industrial gas companies, senior management from independents in the region, equipment companies, and large volume end-users of industrial gases - essentially all stakeholders in the future of the gases business within the region. The event presents significant opportunities to meet and hear from leading figures from the industrial gas community, learn about market trends, operational efficiencies that have a positive impact on the 'bottom line', drivers for growth in our industry and how to do business correctly across a diverse spectrum.

### Event sponsorship

gasworld conferences also offer companies an effective platform to strengthen both their brand position and regional presence, whilst showcasing their products and services to a carefully selected target audience. Sponsors will receive significant exposure to both the ASEAN market, and a global audience of industrial gas professionals.

**For more information, please contact Marketing and Events Manager Katie Hill**

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