

NORTH AMERICA INDUSTRIAL GAS CONFERENCE 2012

Miami, December 10 - 12, Miami Marriott Biscayne Bay



discuss

debate

network

20:20 Vision: The need for clear thinking on the changing dynamics of the North American Industrial Gas Business

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Commercial Opportunities in North America...

gasworld is celebrating its tenth industrial gas conference by hosting an event in the popular state of Florida. Those familiar with our conferences will know that this is an excellent opportunity to market your company, products and services to the world's largest gases community.

This meeting is significant as it is the first gasworld conference to be held in a developed market. More importantly, it is being held in the largest gas market; North America has an estimated value of US \$20Bn for industrial gases and an additional US \$5-10Bn for equipment sales associated with our industry.

This will be gasworld's largest gathering of the gases community to date – with an expected attendance of 300-350 delegates, attending from major and medium sized gas companies, a variety of gas distributors, and major purchasers from end-user industries.

The industrial gas business in North America is facing cost challenges in both gas production and distribution, and will need to start to address supply chain efficiencies across their business mix of supply modes. Added to which, the industry is exploring opportunities beyond the traditional markets, such as LNG, biofuels and oil & gas services.

gasworld has prepared a very high profile conference agenda, but we are also keeping to tradition by offering sponsorship/marketing opportunities, to enable companies to maximise their exposure in this large market.

Why Attend?

This will be the largest gathering of key decision makers from the gases community to have ever been held within our industry – what better reason to attend and take up some of the fantastic sponsorship packages on offer.

If you are not familiar with the North American gases market, this is the best opportunity to promote your company to this huge audience, and learn about the opportunities that exist. The regional market will need to evolve to address both cost pressures and the structural changes taking place across the region.

Event Marketing/Sponsorship Packages:

gasworld has created a unique offering, providing a highly qualified conference agenda combined with a booth and sponsorship program that will provide significant 'air time' to allow you to promote your company's products and services.

The sponsorship/marketing opportunities include:

- Our largest ever booth program which will be open for business between the conference sessions on December 11 and 12
- Lunch time sponsorship packages with specific opportunity to promote your company
- A pre-conference Welcome Evening
- Gala Dinner - a prestigious event
- Cultural Evening – a more informal but highly sought after event
- Advertising opportunities within the conference materials offered -conference manual, conference brief case, etc.

What's the plan?

December 10	19.00hrs	Welcome Reception
December 11	08.30hrs	40-booth Exhibition (open all day)
	10.00hrs	Conference Day One
	19.30hrs	Gala Dinner
December 12	08.30hrs	40-booth Exhibition (open all day)
	10.00hrs	Conference Day Two
	19.30hrs	Cultural Evening (offsite)

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